



Love the team you're in.

We're hiring a Campaign Coordinator.

If you are here, there is a good chance you are considering joining exceptional™ as our next Campaign Coordinator.

We are a friendly, collaborative group of people who genuinely enjoy working together. We care about doing great work, but we also care about supporting each other along the way. When someone joins exceptional™, we want them to feel welcomed, trusted and part of the team from the very beginning.

By the end of this document, you should have a clear picture of what the role involves, how you would fit into the team and what your experience working with us could look like.

The deal breakers.

Location: Aldgate, Central London

Salary: £23,000 to £29,700

Bonuses: Yes

Working location: 2-3 days in the office, 2-3 days from home.

Start: Q2 2026.

Where you'd be joining.

At exceptional™, we help organisations grow through thoughtful digital marketing.

Our work focuses primarily on B2B companies - including some of the UK largest. These are often established organisations that want to reach the right audiences, build stronger visibility and generate meaningful business opportunities.

To do that, we design and run campaigns across areas such as search marketing, AI search, social media, analytics and performance insight, and content.

Team collaboration is one of the things that makes the work exciting. It also means organisation, communication and coordination are incredibly important...which brings us to you.

How you fit in.

Behind every well run campaign there is usually someone quietly keeping everything together.

Deadlines are tracked. Meetings are organised. Questions are answered. Information flows between people. Deliverables reach the client looking polished and ready.

That person is the **Campaign Coordinator**.

You help strategists, specialists and clients stay aligned. You help remove friction from the process so the team can focus on doing their best work. When campaigns run smoothly, everyone benefits. The team feels supported and clients feel confident. It is a role that requires care, attention and organisation and is incredibly valued by the people around you.

exceptional™



What your job looks like in practice.

Your role sits right at the centre of campaign delivery. You will work closely with strategists, specialists and clients to keep projects organised and moving forward.

A typical week might involve coordinating meetings, tracking campaign progress, communicating updates to clients and making sure everyone has what they need to deliver their work.

Your responsibilities generally fall into four main areas.



Campaign coordination.

You help keep campaigns organised and on schedule.

This includes maintaining schedules, tracking milestones and ensuring tasks move forward as expected. If something starts to slip, you help spot it early and bring the right people together to resolve it.



Client communication

You will often act as a friendly and reliable first point of contact for clients.

This might involve organising meetings, responding to enquiries or ensuring feedback is shared clearly with the team. Your communication helps clients feel informed, supported and confident in the work we are delivering.



Team facilitation.

A lot of great work simply comes down to people collaborating well.

You will help make that collaboration easy by organising meetings, sharing documentation, coordinating resources and ensuring everyone knows what is happening next.



Quality and delivery.

Before anything reaches a client, it needs to be accurate, clear and well prepared.

Your attention to detail helps ensure deliverables are ready, documentation is organised and campaigns move forward smoothly.

Where you'll be needed, and where you won't!

People who enjoy this role often share a similar mindset. They like organisation. They enjoy bringing order to busy environments. They take quiet pride in helping teams work better together.



What will you do?

If the following feels familiar, you will likely feel comfortable here.

- You enjoy creating structure and clarity.
- You notice details others often miss.
- You communicate clearly and thoughtfully.
- You enjoy helping others succeed.
- You like solving small problems before they become big ones.
- You are curious about the bigger picture and want to understand the purpose behind the work.

This role is perfect for someone who takes genuine satisfaction in helping complex projects run smoothly.



What you will **not** be expected to do?

Just as important as understanding the role is knowing where its boundaries sit.

You will support the success of campaigns, but you will not be responsible for creating strategies or designing campaign plans. Those responsibilities sit with our strategists and specialists.

You will **not** need to:

- Create proposals & pricing work
- Create timelines
- Produce strategies & specifications
- Plan campaigns
- Resource and supplier selection
- Lead on campaigns and their core deliverables
- Liaise with client on strategy

Instead, your focus is on making the whole system work smoothly. You help talented people do their best work.

The details.

What is life like at exceptional™?

Our team is collaborative, supportive and friendly. People share ideas freely, help each other out and celebrate good work together.

You will be working alongside experienced strategists and specialists, which means you will see how campaigns are built, how decisions are made and how great marketing work comes together.

What's the office like?

Awesome (of course). We ditched the old way of working, and have our own dedicated space in serviced offices in Aldgate - that means everything's included - the usual selection of teas, on-site barista making whatever fancy coffee you like, beer/drinks from 3pm daily, table tennis, wellness room, breakout space, personal booths, and loads of evening events from industry talks to how to improve your wellbeing.

Will there be opportunities to grow?

Yes. Learning and development are an important part of life at exceptional™. During your time here you may have opportunities to attend industry events, develop new skills related to campaign delivery and gain deeper exposure to digital marketing. We also have a training budget per person.

What's the team like?

You can decide for yourself. We have a paid trial day option as part of our recruitment process, so you'll be able to see for yourself before deciding to work with us. But all of our team are here:

<https://exceptional.marketing/about-exceptional/>

Will I work with clients?

Yes. You will often help coordinate communication with clients and ensure they feel informed and supported throughout their campaigns.

Do I need agency experience?

Experience coordinating projects or campaigns can be helpful, but mindset and organisation are far more important. If you are organised, communicative and enjoy helping teams work effectively, you can thrive in this role.

Will I be supported in the role?

Absolutely. You will work closely with strategists and senior team members who guide campaign direction and outcomes. The role is collaborative, and you will never be expected to manage everything on your own.

What is the salary?

The salary range for this role is £23,000 to £29,900 depending on experience.

Is there a bonus?

Yes. The team shares a quarterly bonus linked to the company's financial performance.

How much holiday do I receive?

You will receive 22 days of annual leave plus bank holidays.

Next steps.

Tell us about yourself, your ambitions, your hopes, your dream to change the world. Whatever ignites your passion, share it. If you've got the skills we need, that's great. If you're a strong fit and share our passion and values, then we're on to a winner.

If you're a candidate, you can do this by contacting Greg, our Managing Director.



Greg Mileham

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If you're a recruitment agency, contact us at hr@exceptional.marketing

Thank you.